



SECURITY INDUSTRY

Organizing Committee of the 17th International Trade Show of Security Industry, **BEZPEKA 2012**, would like to offer you general event report.

BEZPEKA 2012:

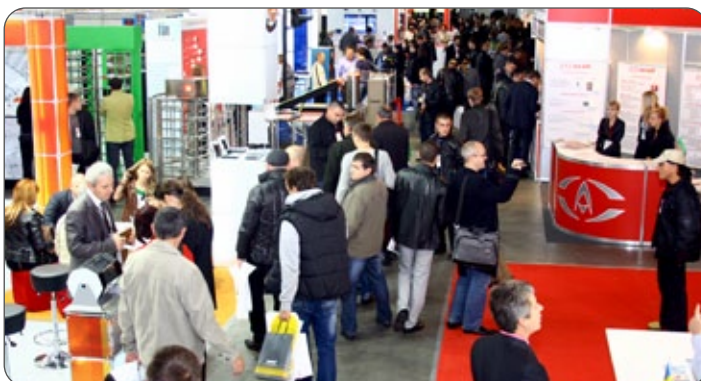
Net exhibition area (sq.m.):	3201*
Number of exhibitors	149*
• including foreign	14*
Countries represented	7*
• Austria, Bulgaria, Germany, China, Poland, Russia, Sweden	
Brands represented	389
Number of visits**	8 006
Number of visitors	7 247
Accredited Mass Media	34

* Data is currently being audited. Auditing guarantees participants and visitors objective and trustworthy information, which allows the marketing opportunities offered by the trade show to be properly evaluated. Auditing of statistical data is carried out by BDO Balance-Audit according to the UFI Calculation Standards and Definitions for carrying out exhibitions.



Official opening

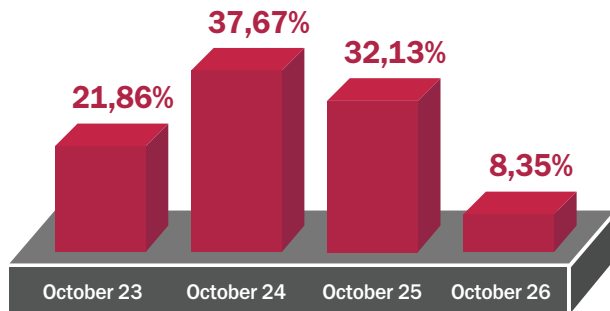
- **G. A. Reznikov**, Head of the State Service of Special Communication and Information Protection of Ukraine, Major-General
- **I. Ya. Chrysa**, First deputy head of the State Inspection of Technological Security of Ukraine
- **V.F. Machulin**, Chief Scientific Secretary, National Academy of Sciences of Ukraine
- **Y. Yaremenko**, Head of banking and payment systems infrastructure of the Association of Independent Banks of Ukraine.
- **V.A. Nosach**, President of Ukrainian Federation of Security Professionals
- **O.V. Baran**, President of Security Industry Federation in Ukraine
- **S.B. Shabovta**, President of Ukrainian Federation of Security Industry Experts.
- **B.S. Platkevich**, President -Chairman of the Board of public organization, Ukrainian Union of Fire and Technological Security.
- **A.J. Koltun**, Director of Expo center Nauka
- **V.A. Pekar**, President, Euroindex
- **V.L. Schmukler**, Director, Euroindex





Visitors

DISTRIBUTION OF VISITORS BY DAYS



DISTRIBUTION OF VISITORS BY INDUSTRY (4 087 questionnaires)

- Security industry **45,4%**
- Telecommunication **26%**
- IT **25%**
- Trade **14,8%**
- Power and electrical engineering **10,7%**
- Construction **7,7%**
- Banking **5,9%**
- Power energy **5,9%**
- Law enforcement agencies and military service **5,4%**
- Machine-building/Metallurgy **4,7%**
- Transport **4,3%**
- Executive governmental authorities **2,9%**
- Oil and Gas processing industry **2,4%**
- Food industry **2,0%**



VISITORS GEOGRAPHY



FREQUENCY OF VISITS



Organizing Committee is grateful for your cooperation and looking forward to meeting you next year!